

HAT PARADE & CONTEST SPONSOR



- Official Sponsor of the Hat Parade & Contest
- On-Site Branding Opportunities
- Brand Exposure on All Marketing Initiatives
- Recognition in Race Program, Website and Public Address Announcement on Race Day
- Full Page Black/White Ad in Race Program
- Inclusion and Promotion of the Hat Contest via Social Media (min. of 10 times) and on the Website
- (10) Patron Tickets
- Tent in Village (Catering Not Included)
- Infield Parking Passes
- Prizes for the Winners – 3 Winners to Receive a \$500 Gift Certificate Each

\$5,000